

EcoCup[®] is a better cup of coffee.

When it comes to
sustainability, less is more

A cleaner and greener future is important to you and your consumers, which is why we're dedicated to helping you get there. Our new EcoCup[®] pod has been redesigned with sustainability in mind, featuring a new polypropylene cup, less lidding material, and a unique filter that doesn't have to be discarded before placing the cup in recycling*.



Once the pod has cooled:
Locate tab on the lid.
Pull tab to remove
lid and discard.



Compost or discard
grounds. Rinse the
cup and filter.

Place clean cup
and filter with
your recyclables.

tryecocup.com



*Recycling facilities for the cup and filter may not exist in your area.
Cup and filter are made of #5 plastic.