



## Website Banner Ads

### CAMA Website

The CAMA website is a great tool for the vending, micromarket and office coffee industry, as well as various government agencies, journalists, researchers, students, and the consuming public. Advertising on the CAMA homepage (with a direct link to your website) is an excellent opportunity to expand your reach, educate your industry peers, and increase your sales. Advertising opportunities are available to **CAMA supplier members only**.

CAMA is pleased to offer the following advertising opportunity to our members:

**Home page banner ad:** This is a premium ad and appears on the [Home page](#) of the CAMA website. There is limited availability, and the cost for an ad is **C\$250.00 + hst per month**.

**The CAMA Website generates over 30,000 hits per annum.**

Please note that there is a 3 month maximum per single advertisement and availability is on a first-come-first-serve basis.

### Specifications

Ad dimensions are **612px WIDE x 144px HIGH**. Please conform to this specification.

We will **not** be responsible for the graphic distortion that may result when a banner created to a different specification is displayed at this size. We will only accept flash source files.

The banner ad graphic file **must** be in either PNG or JPEG format, and should not require more than **60 kilobytes** of memory in total (including animated banners). Exceeding this maximum will result in slow downloads that are counterproductive for both the advertiser and the host site. We reserve the right to **reject** a banner ad that is large enough to affect the download performance of the page on which it is mounted.

### Sending Your Banner Ad

All finished banner ads must be e-mailed to [info@vending-cama.com](mailto:info@vending-cama.com) no less than **7 days** in advance of the scheduled go live date.

Banner ad GIF or JPEG files may be sent as attachments to an e-mail message. Please use the .gif or .jpg filename extension.



# Website Banner Ads

## Please submit payment via mail/fax

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Province/State: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**1 Month (C\$250 + hst)**

**2 Months (C\$500 + hst)**

**3 Months (C\$750 + hst)**

Subtotal \$ \_\_\_\_\_

Tax (13%) \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

## PAYMENT INFORMATION

Payment Type:  MasterCard  Visa  American Express  Cheque

Credit Card Holders Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_

**\*\* Please note credit card charges appear on statements as  
BB&C Management Services\*\***

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_