

TOGETHER TOWARDS TOMORROW

QUÉBEC CITY CONVENTION CENTRE
OCTOBER 12, 13, 14, 2017



Why Attend?

This is the only show in Canada combining vending, micro market and office coffee services. This is a great venue to get informed on the latest trends and developments in the industry. Come out to see and sample products demonstrated by industry leaders.

2017 Group Accommodations

Special room rates starting at C\$209 per night have been arranged for our group under the name **Canadian Automatic Merchandising Association** at the Hilton Québec. These rates are valid during the trade show as well as two (2) days before and (2) days after, depending on the availability. Rooms will be available until **September 11th** or until the group block is sold out, whichever comes first. After this date rooms are subject to availability and higher rates, so take advantage of these special rates and book today!

EXPO INFORMATION

Admission fees per person include:

- Admission to the trade show floor exhibits
- Admission to the educational sessions (including breakfast)

*Pre-registration must be received with payment no later than **October 6th, 2017**.*

Go to www.vending-cama.com to pre-register online or complete the attached pre-registration form and return by mail, email to info@vending-cama.com or fax **905-826-4873**.

All prices include GST

Operator Member (pre-registered)..... No charge
Operator Member (on site) \$20 per person
Non-member Operator \$100 per person
Non-exhibiting Supplier.....\$250 per person
Children accompanied by registered adults..... No charge

*Operators Only!

The first 100 attendees to pre-register for CAMA Expo 2017 will be entered in a draw to **win an iPad Mini**. Don't delay, register now!

EXCLUSIVE - In celebration of **CAMA's 60th anniversary**, the first 60 operators to visit the CAMA booth will receive a Lotto 649 ticket!

Important Note

CAMA is unable to invoice for on-site registrations and ticket purchases at events. **CASH, CHEQUE AND CREDIT CARD PAYMENTS WILL BE ACCEPTED.**

Registration Hours

Admission to exhibits is by registration badge only.

Thursday, October 12th.....12:00 pm - 5:00 pm
(no access to trade show floor)

Friday, October 13th.....7:30 am - 5:00 pm

Saturday, October 14th8:00 am - 3:00 pm

Reception/Awards Presentation

Hôtel Hilton Québec

Villeray/De Tourny Ballroom

Friday, October 13th, 2017

President's Reception.....6:15 pm

Awards Dinner.....7:15 pm

Solicitation by non-exhibitors

Under no circumstances are non-exhibitors permitted to solicit or conduct business in the trade show area. If a registrant is found doing so, they will be escorted from the area. Your co-operation is appreciated.

Cameras and Recording Devices

Cameras and recording devices are not allowed on the Trade Show Floor or in the Education Sessions.

PROGRAM-AT-A-GLANCE

Thursday, October 12th

Québec City Convention Centre

12:00 pm – 5:00 pm

Registration Open (no access to trade show floor)

6:00 pm – 8:00 pm

Hôtel Hilton Québec

Welcome Networking Reception

(Hosted by CAMA & CBWA)

Friday, October 13th

Québec City Convention Centre

8:30 am – 9:10 pm

CAMA – A Lot More Than Just Automatic Merchandising –

Jim Jackson – *General Manager, Quality Vending & Coffee Services Ltd.*

Where are we today and what business categories do our members represent? Attend this session to learn about what is current and trending. Get informed about new opportunities to help your business adapt and grow in our evolving industry. Followed by Q&A.

9:15 am – 9:50 am

***The Next Bank Note (The Viola Desmond \$10) and Insight Into The Future**

Jean-Pierre Ayotte – *Bank of Canada, Senior Analyst, Currency Department*

This presentation will give a general overview of the Bank of Canada's next regular circulating note, expected in late 2018 as well as the Bank's responsibilities with regards to banknote development and distribution focusing on the inherent and essential relationships between vendors, BEMs and the Bank. It will also provide some insight into current counterfeiting trend and mitigation strategies.

10:00 am – 10:45 am

Coffee Trends

Lesya Balych-Cooper – *President of the Coffee Association of Canada*

Lesya Balych-Cooper, President of the Coffee Association of Canada, will be talking about the state of the industry, association outreach and focus, and top level coffee trends from their annual proprietary study of Canadians who drink Canada's favourite beverage.

11:00 am – 5:00 pm

Trade Show

6:15 pm – 7:15 pm

President's Reception - Hôtel Hilton Québec

7:15 pm

Awards Dinner - Hôtel Hilton Québec

Saturday, October 14th

Québec City Convention Centre

8:00 am

Registration Open

8:30 am – 9:00 am

Annual General Meeting & Breakfast

(Open to association members only)

9:10 am – 9:50 am

SMART PICK – SMART AND QUICK, A BETTER PICK!

Dan Stewart – *President, Savco Food Services Ltd.*

SMART PICK is a national healthy choice program developed for CAMA by dietitian April Saunders, MPH, RD, CDE, in consultation with industry stakeholders. The goal of the program is to increase consumer choice by expanding access to healthier food, snack and beverage options through Vending Merchandisers, Micro-Markets and Break Room Solutions in Canada. This interactive information session will cover the goals of the program, the implementation process, and how this program can benefit your business. Followed by Q&A.

10:00 am – 10:45 am

***Convenience Services, MicroMarkets & Unattended Retail**

John Chidiac – *President, 365 International*

The presentation will cover the rise in Unattended Retail and MicroMarkets, their popularity, and the driving force behind this growth. How much growth should we expect in the coming years? What does a technology solution look like? And how do we make sure we have the proper solution to support our efforts over the long term?

11:00 am – 3:00 pm

Trade Show

**Bilingual Presentation – the session will be presented in English, handouts available in French and the Question & Answer portion will be in both languages.*