

DIGITAL ADVERTISING CAMA E-NEWSLETTER

The CAMA e-newsletter is a bi-monthly publication providing you with an opportunity to demonstrate how your company can help customers and build relationships. It will include articles that provide helpful technical or business tips, industry news, information on latest trends and technology and association announcements. Promote your product or service in our email newsletter and its archive library on the website. It will be distributed by email to 700+ industry stakeholders. The content and advertisements will also be posted on the CAMA website publications page and sponsored content will be highlighted randomly over a 2-month period in between publications.

Advertising Packages – All pricing subject to HST

PER ISSUE

Sponsored Content - \$770

Displayed within body of the newsletter - article will also be randomly distributed as a stand-alone e-blast and highlighted on social media platforms during a 2-month period in between publications.

Sidebar Ad - \$520

Random placement in the newsletter - advertisement will also be randomly posted on the publications webpage during a 2-month period in between publications. Advertisement will be linked to preferred web address.

BUNDLE PRICING

2 times per year

Sponsored content – features can be updated each issue.....**\$ 1200**
 Sidebar ad – new artwork can be provided each issue.....**\$ 800**

4 times per year

Sponsored content – features can be updated each issue.....**\$2300**
 Sidebar ad – new artwork can be provided each issue.....**\$ 1300**

6 times per year

Sponsored content – features can be updated each issue.....**\$ 3100**
 Sidebar ad – new artwork can be provided each issue.....**\$ 1800**

ADVERTISEMENT SPECIFICATIONS

Sidebar Dimensions: 300px W x 250px H

Artwork to be supplied in high resolution JPG or PNG

SPONSORED CONTENT

Banner Advertisement Dimensions: 600px W x 200px H

Artwork to be supplied in high resolution JPG or PNG

Article should not exceed 600 words. It will be posted on the publications page of the CAMA website for the 2-month period in between newsletter releases. *Content will be subject to final approval by CAMA staff.*

DISCLAIMER

CAMA accepts no responsibility for the content or reproduction of ads prepared by the advertiser. All content and advertisements must be received by the deadline provided upon confirmation of receipt.

PAYMENT TERMS

Payment is accepted by Visa, Mastercard or AMEX. Cheques made payable to CAMA also accepted. Invoices and electronic transfer payment information available upon request. Applicable taxes will be added to all fees.

Sample Ad
300px W x 250px H
JPG OR PNG

Sponsored Content
600px W x 200px H
JPG OR PNG

Sample Ad
300px W x 250px H
JPG OR PNG

Sample Ad
300px W x 250px H
JPG OR PNG

Sponsored Content
600px W x 200px H
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Sponsored Content
600px W x 200px H
JPG OR PNG

Contact:
admin@vending-cama.com

ADVERTISING ORDER FORM – 2024 E-Newsletter Advertising

ADVERTISING OPTIONS



Deliverable Due Date	Release Date
February 12th	February 22nd <i>Trade Show Issue</i>
April 15th	April 25th
June 10th	June 20th
August 12th	August 22nd
October 15th	October 24th
December 2nd	December 12th

Ad Option	Rate (subject to applicable taxes)			
	Per Issue	2 times per year	4 times per year	6 times per year
Sponsored Content	\$770	\$1200	\$2300	\$3100
Sidebar Ad	\$520	\$800	\$1300	\$1800

CONTACT DETAILS

Contact Name: _____

Company: _____

Phone: _____ Email: _____

Website: _____ Business Type: _____

ORDER DETAILS

AD TYPE:

- Sponsored Content: Per Issue | 2 times per year | 4 times per year | 6 times per year
- Sidebar Ad: Per Issue | 2 times per year | 4 times per year | 6 times per year

- Visa Mastercard AMEX Cheque (payable to CAMA)

Name on Card: _____

Card Number: _____

CVV: _____ Expiry Date: _____

Signature: _____

SUBTOTAL = \$ _____

PLUS HST 13% = \$ _____

TOTAL = \$ _____

To confirm your order, please submit completed form to admin@vending-cama.com